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## **Movement Mortgage expands to 49 states with Hawaii market launch**

*New Hawaii market leaders strive to take 10 percent purchase market share*

**HONOLULU** — Movement Mortgage, a top 10 national retail mortgage lender and one of the fastest-growing mortgage companies in the U.S., is excited to announce that it has officially expanded to 49 states with the launch of its Hawaii market.

With a growing sales team operating in the state’s capital Honolulu, [in addition to Maui County](#), Movement’s arrival in Hawaii underscores the lender’s commitment to financing one in 10 [homebuyers](#) in the U.S. by 2025. “[Eight](#) Movement team members cover the [Hawaiian Islands](#) today, [with](#) that number expected to grow to 12 within weeks”, says Movement Regional Director Mack McConkey, who oversees growth and development in Hawaii, [along with](#) [southern and central California](#).

[Initially](#) spearheading the Hawaiian expansion is Brooke Peters, a Hawaii native and seasoned mortgage professional who joined Movement in late 2017 as a [Branch Manager](#) and was quickly promoted to [Market Leader](#). She began her mortgage career in 2002, which included stints as a [Branch Manager](#) with Wells Fargo, Bank of America and American Financial Network, Inc. She aims to hire five new [Loan Officers](#) [over the near term](#) and help Movement [achieve](#) 10 percent [purchase](#) market share in Hawaii by 2025.

“I take our mission statement very seriously,” Peters says of Movement. “I strive to provide servant leadership to our team and our community.”

Peters shares leadership duties with newly-hired Market Leader Sharon Robinson, an industry veteran who began as a secretary to the loan manager of a local bank and moved up until starting her own company on the island of Maui. She decided to join Movement after growing impressed with its quick processing times and community focus.

“Movement is a company that’s growing and understands what helping a community means,” Robinson says. “My plan is to grow Movement into the company everyone wants to work with if you’re a loan officer, Realtor, homebuyer or homeowner.”

Robinson, who has five daughters, nine grandchildren and a great-grandson, considers her family her biggest accomplishment. She also serves on several committees with the Realtor Association of Maui.

Both Peters and Robinson are major additions to Movement's expansion and have hit the ground running with a clear focus on intentional growth, onboarding individuals who are committed to our mission statement, to love & value people by leading a movement of change in industry, corporate cultures and communities.

McConkey says Movement's unique culture is perfect for Hawaii, where residents espouse the spirit of Aloha, a Hawaiian term commonly used in greetings that also means love and affection.

"The priority with the lifestyle there is to love and value people" McConkey says. "at Movement Mortgage, we express that in our mission statement, and in Hawaii, it is expressed with "Aloha". Because our culture shares the same values, the way we do business and the type of company we are will resonate with the Hawaiian community."

### **About Movement Mortgage**

Founded in 2008, Movement Mortgage exists to love and value people by leading a Movement of Change in its industry, corporate culture and communities. Movement is best known for its innovative mortgage process and referable experience, which begins with Upfront Underwriting and a seven-day loan processing goal. The company employs more than 4,300 people, has more than 750 branches in the U.S. and is licensed in 49 states. Its nonprofit organization, The Movement Foundation, has reinvested more than \$30 million in communities to date. For more information, visit [www.movement.com](http://www.movement.com).

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